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Ask Me About...Our Monthly Love Lunch Webinar

MIAMI, FL – (December 20, 2007) On December 13th, **Ask Me** introduced the travel industry to a new concept in educational seminars – the **Ask Me Love Lunch** – a monthly sales-driven, web-based seminar series hosted by MailPound.com™, focused on empowering retail agencies with the marketing tools needed to help grow their business. With over 300 agents in attendance, all eager to learn more about the company, its hotel partners and how to grow their market share within this lucrative niche, the debut of the **Ask Me Love Lunch** proved to be an almost overwhelming experience for the **Ask Me** Executive Team. “We are completely humbled by the incredible response we received from our travel partners and this is just one more affirmation that in this industry, people do business with people. We are counting on the support of our loyal following in 2008”, says Marilyn Cairo, Vice President of Marketing, who conducted the 45-minute training.

Among the various topics discussed during the Love Lunch was an introduction to their current hotel partners (a total of 20 hotels in 9 destinations in Mexico & the Caribbean), as well as an in-depth look at the various branding tools and opportunities available to the travel professional through the **Ask Me** sales & marketing program. Here, **Ask Me** introduced their Bridal Show Kit, which includes all necessities for an agency to present a branded and pro-active turnkey operation...just in time for the winter bridal show season. In addition, an overview on the company's *M.A.D. Money* marketing fund program was also presented which offers agencies an unlimited virtual bank from which to draw for the co-marketing of their agency. “We want the travel professionals to view us as their full service Sales, Marketing & Reservation Center for destination weddings & honeymoons. In turn, **Ask Me** will provide them with a stress-free selling experience, with personalized service and lucrative sell-up opportunities, as well as the resources and tools they need to grow their business in this trendsetting niche”, says Cairo. **Ask Me** reports having received close to 2 dozen orders for their bridal show kit within 48 hours of the webinar, many requests for co-op opportunities, including one for the annual rental of a highway billboard, all of which are being aggressively pursued with their hotel partners.

The Ask Me Love Lunch will be held the second Thursday of every month, same time (12noon EST), same place (MailPound.com™) and agents can look forward to learning more on **Ask Me** hotel partners in Mexico, Jamaica, Antigua and St. Lucia during the 1st quarter of 2008. For those who are unable to attend, MailPound.com will make the presentation available on their website for review at any time. To view the December 13th webinar, visit www.MailPound.com or for immediate access, click on this link: <http://www.mailpound.com/conference/Ondemand/index.aspx?rid=43&d=1>. “We strongly believe that knowledge is power, which is why we will continue offering travel professionals new and updated information through our monthly Love Lunch program and, with 68% of consumers booking their destination wedding & honeymoon through a travel professional, we want the entire travel industry to know that **Ask Me About Destination Weddings** is here to support the efforts of anyone with a vested interest in this niche – simply put: **Ask Me... We have the answers!**” announced Cairo.

For further information on ASK ME...

(877) 44-ASK ME or (305) 665-9460 or visit:

www.AskMeAboutDestinationWeddings.com

About Ask Me:

Ask Me is a multifaceted wholesale company, dedicated to moving market share and generating a solid & consistent revenue stream for their hotel partners, within the destination wedding & honeymoon niche. The Ask Me program combines sales, marketing and education as the core of its success and recognizes the strongest distribution channel any hotelier can have, is the support of the travel agent community. Ask Me reaches brides & grooms via multi-media co-operative advertising ventures, incorporating the latest technology with a grass roots philosophy, while creating a memorable experience for all parties involved in a destination wedding. Partner hotels are located in the Caribbean and Mexico, with expansion planned for Hawaii, Europe and Central America in 2008.

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